

Facebook Image Sizes

- **Cover photo:** 851 px wide by 315 px tall
- **Profile image:** 180 px wide by 180 px tall
- **Highlighted image:** 1200 px wide by 717 px tall
- **Shared image:** 1200 px wide by 630 px tall
- **Shared link thumbnail image:** 1200 px wide by 627 px tall

LinkedIn Image Sizes

- **Background image:** 1500 px wide by 425 px tall
- **Profile image:** 400 px wide by 400 px tall
- **Career cover photo:** 974 px wide by 330 px tall
- **Banner image:** 646 px wide by 220 px tall (minimum)
- **Standard logo:** 400 px wide by 400 pixels tall (maximum)

Pinterest Image Sizes

- **Profile image:** 165 px wide by 165 px tall
- **Board display:** 22 px wide by 150 px tall
- **Pin sizes:** 236 px wide

Instagram Image Sizes

- **Profile image:** 110 px wide by 110 px tall
- **Photo size:** 1080 px wide by 1080 px tall
- **Photo thumbnails:** 161 px wide by 161 px tall

Twitter Image Sizes

- **Header photo:** 1500 px wide by 500 px tall
- **Profile image:** 400 px wide by 400 px tall
- **In-stream photo:** 440 px wide by 220 px tall

YouTube Image Sizes

- **Video uploads:** 1280 px wide by 760 px tall
- **Channel cover photo:** 2560 px wide by 1440 px tall

Tumblr Image Sizes

- **Profile image:** 128 px wide by 128 px tall
- **Image post:** 500 px wide by 750 px tall

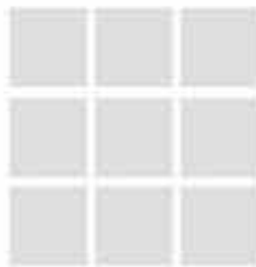
Google+ Image Sizes

- **Profile image:** 250 px wide by 250 px tall
- **Cover image:** 1080 px wide by 608 px tall
- **Shared image (on home stream):** 497 px wide by 373 px tall
- **Shared image (on feed or your page):** 150 px wide by 150 px tall

facebook

851 x 315

180 x 180



1200 x 630



1200 x 627



1200 x 717

Cover Photo: 851 x 315 px

Image Guidelines

- Appear on page at 851 x 315 pixels
- Anything less will be stretched.
- Minimum size of 399 x 150 px.
- For best results, upload an RGB JPG file less than 100 KB.
- Images with a logo or text may be best as a PNG file.
- Displays as 640 px by 360 px on smartphones. Doesn't display on feature phones

Highlighted Image: 1200 x 717 px

Image Guidelines

- Will appear on your page at 843 x 504 pixels.
- Choose a higher resolution at that scale for better quality..

Profile Image: 180 x 180 px

Image Guidelines

- Must be at least 180 x 180 pixels.
- Photo will appear on page as 160 x 160 pixels.
- Displays as 140x140 pixels on smartphones and 50x50 pixels on most feature phones
- Photo thumbnail will appear throughout Facebook at 32 x 32 pixels.

Shared Images: 1200 x 630

Image Guidelines

- Recommended upload size of 1,200 x 630 pixels.
- Will appear in feed at a max width of 470 pixels (will scale to a max of 1:1).
- Will appear on page at a max width of 504 pixels (will scale to a max of 1:1).

Shared Link: 1200 x 627

Image Guidelines

- Recommended upload size of 1200 x 627
- Square Photo: Min 154 x 154 in feed
- Square Photo: Min 116 x 116 on page
- Rectangular Photo: Min 470 x 246 in feed
- Rectangular Photo: Min 484 x 252 on page

Facebook will scale photos under the minimum dimensions. For better results, increase image resolution at the same scale as the minimum size.

This will be the photo representing you or your brand on Facebook. This square photo will appear on your timeline layered over your cover photo.

It will also appear when you post to other walls, comment on posts or when you're searched with Facebook's Open Graph.

Insert large picture in this area.
Head over to freestockphotos.org to find fair
use stock photography ... for free!

851 pixels

FACEBOOK DIMENSIONS

851 x 315 pixels

315 pixels



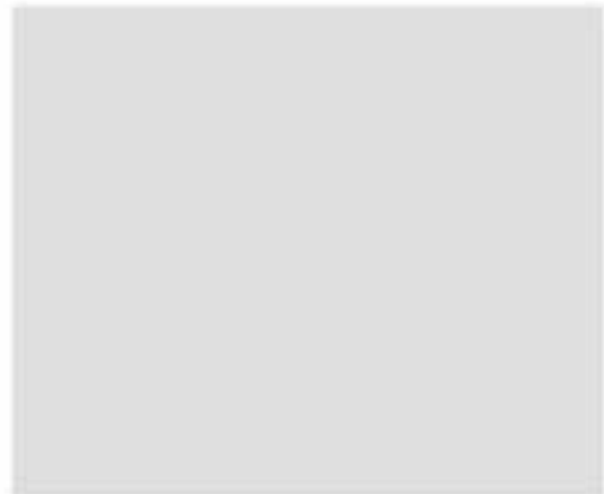
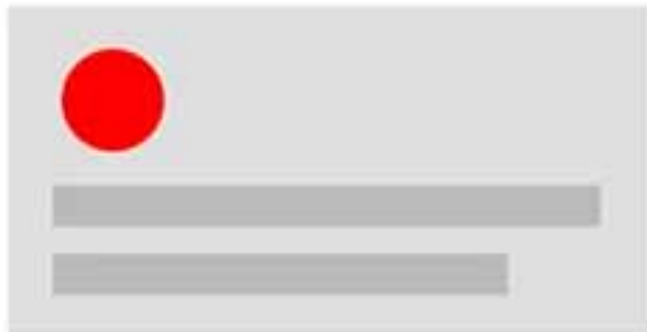
Save space for your profile picture and company
information here – delete these guides before
posting your cover photo to Facebook.



Google+



1080 x 608



Profile Image: 250 x 250

Image Guidelines

- Minimum 120 x 120 pixels.
- Recommended 250 x 250 pixels.
- Maximum not listed – I was able to upload a 20 MB photo at 5200 x 5300 pixels.
- JPG, GIF or PNG.

You upload your image in a square format and then going render it into your page as a circle, so make sure you choose a photo doesn't cut out your best side!

Shared Image: 497 x 373

Image Guidelines

- Appears in home stream and on page at a width of 426 pixels (height is scaled).
- Minimum width of 497 pixels (will scale the height for you).
- Maximum upload 2048 x 2048 px
- Shared Link – 150 x 150 (thumbnail)

Cover Image: 1080 x 608

Image Guidelines

- Recommended 1080 x 608 pixels
- Minimum 480 x 270 pixels
- Maximum 2120 x 1192 pixels

The Google+ cover image is the biggest photo on your page, so choose your photo wisely! It's a great opportunity for you to showcase a product or service your brand offers, or maybe choose an image that reflects the beliefs of your company.

Shared Image: 150 x 150

Image Guidelines

Shows in the feed and on page as 150 x 150 pixels (pulls in photo from linked site).

google+

608 pixels

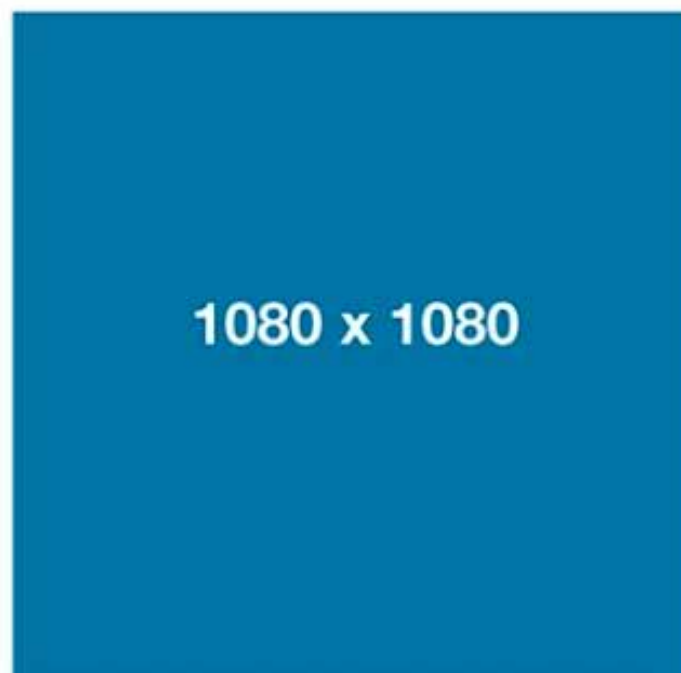
Insert large picture in this area.
Head over to [freestockphotos.org](https://www.freestockphotos.org) to find
fair use stock photography ... for free!

GOOGLE+ DIMENSIONS

1080 x 608 pixels

1080 pixels

Instagram



1080 x 1080

Instagram

Profile Image: 110 x 110

Image Guidelines

- Appear on your home page at 110 x 110 pixels.
- Square photo – make sure to maintain an aspect ratio of 1:1.

Photo Thumbnails: 161 x 161

Image Guidelines

- The thumbnails will appear on the page at 161 x 161 pixels.
- Square photo – Make sure to maintain an aspect ratio of 1:1 ratio.

Photo Size: 1080 x 1080

Image Guidelines

- The size of Instagram images has been increased to 1080 x 1080 pixels.
- Instagram still scales these photos down to 612 x 612 pixels.
- Appear in feed at 510 x 510 pixels.
- Smaller featured header images appear as 204 x 204 pixels, and larger featured header images appear as 409 x 409 pixels.
- Photos should have an aspect ratio between 1.91:1 and 4:5

Background image:
Between 1400 x 425 and 4,000 x 4,000



400 x 400



400 x 400



974 x 330



646 x 220



BG image: 1400 x 425

Image Guidelines

- 1400 x 425 and 4,000 x 4,000 px
- Maximum size 4MB
- JPG, PNG or GIF files only

A new feature for your personal profile. It's a little bit trickier to find something that really fits that space well, but if you get it right, your profile will look great.

Standard Logo: 400 x 400

Image Guidelines

- Maximum 400 x 400 pixels
- Minimum 300 x 300 pixels
- Maximum file size 4 MB
- PNG, JPG or GIF.

Your logo is going to show up right next to your brand name on your LinkedIn homepage. This image also appears in the "Companies you may want to follow" section, so the more enticing the photo the more likely the followers!

Profile image: 400 x 400

Image Guidelines

- Recommended between 400 x 400 & 20,000 x 20,000 pixels
- 10mb maximum file size
- JPG, GIF or PNG files only

Career Cover Photo: 974 x 330

Image Guidelines

- Minimum 974 x 330 pixels.
- Maximum 2 MB.
- Landscape Layout.
- PNG, JPG or GIF.

At the top of this page sits a banner that is bigger than any of the other images on LinkedIn. You can use this space to choose a picture that speaks to your company in order to attract some great potential employees.

Banner Image: 646 x 220 (Minimum)

Image Guidelines

- Minimum 646 x 220 pixels.
- Maximum 2 MB.
- Landscape Layout.
- PNG, JPG or GIF.

Banner images is one of the newest and most prominent of the images that you can use on LinkedIn. This image appears when a user visits your brand's homepage. Since this image is located on your homepage it's likely the visitor is actively searching for your brand, so use this opportunity to reel them in with a great image.

Linked-in



220 pixels

Insert large picture in this area.
Head over to freestockphotos.org to find
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LINKEDIN DIMENSIONS

646 x 220 pixels

646 pixels

Pinterest

165 x 165

222 x 150

50 x 50

236 w



236 w

Profile Image: 165 x 165

Image Guidelines

- Appears at 165 x 165 pixels on home page.
- Appears at 32 x 32 pixels on the rest of Pinterest.
- Maximum 10 MB (wouldn't allow me to upload anything larger).

Pin Sizes: 236 width in pixels

Image Guidelines

- Pins on main page appear as 236 pixels (height is scaled).
- Pins on a board appear as 236 pixels (height is scaled).
- Expanded pins have a minimum width 600 pixels (height is scaled).

Board Display: 222 x 150

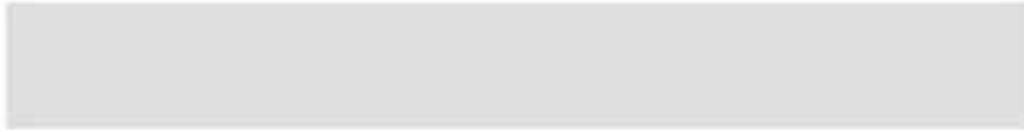
Image Guidelines

- 222 x 150 pixels (large thumbnail)
- 55 x 55 (smaller thumbnail)

Creating boards is one of the most important things that you can do on Pinterest. It's important to make sure you're using an image that fits the size criteria perfectly. Choose a photo that is enticing to your audience. Choose one that's relevant to that particular board.

Pinterest

tumblr.



128 x 128



500 x 750

Profile Image: 128 x 128 px

Image Guidelines

- Minimum 128 x 128 pixels.
- JPG, GIF, PNG or BMP.

Your profile image will appear as a thumbnail adjacent to your posts within a follower's feed. It also appears next to the buttons to follow you on Tumblr when someone visits your page.

Your profile photo will also appear somewhere on your Tumblr profile page. Whichever theme you choose is going to play a part in where the photo appears and how large it is.

Some brands choose a large image while others keep them subtler. Just make sure to mind the minimum and pick an image that fits not only your brand, but that also fits your page's layout.

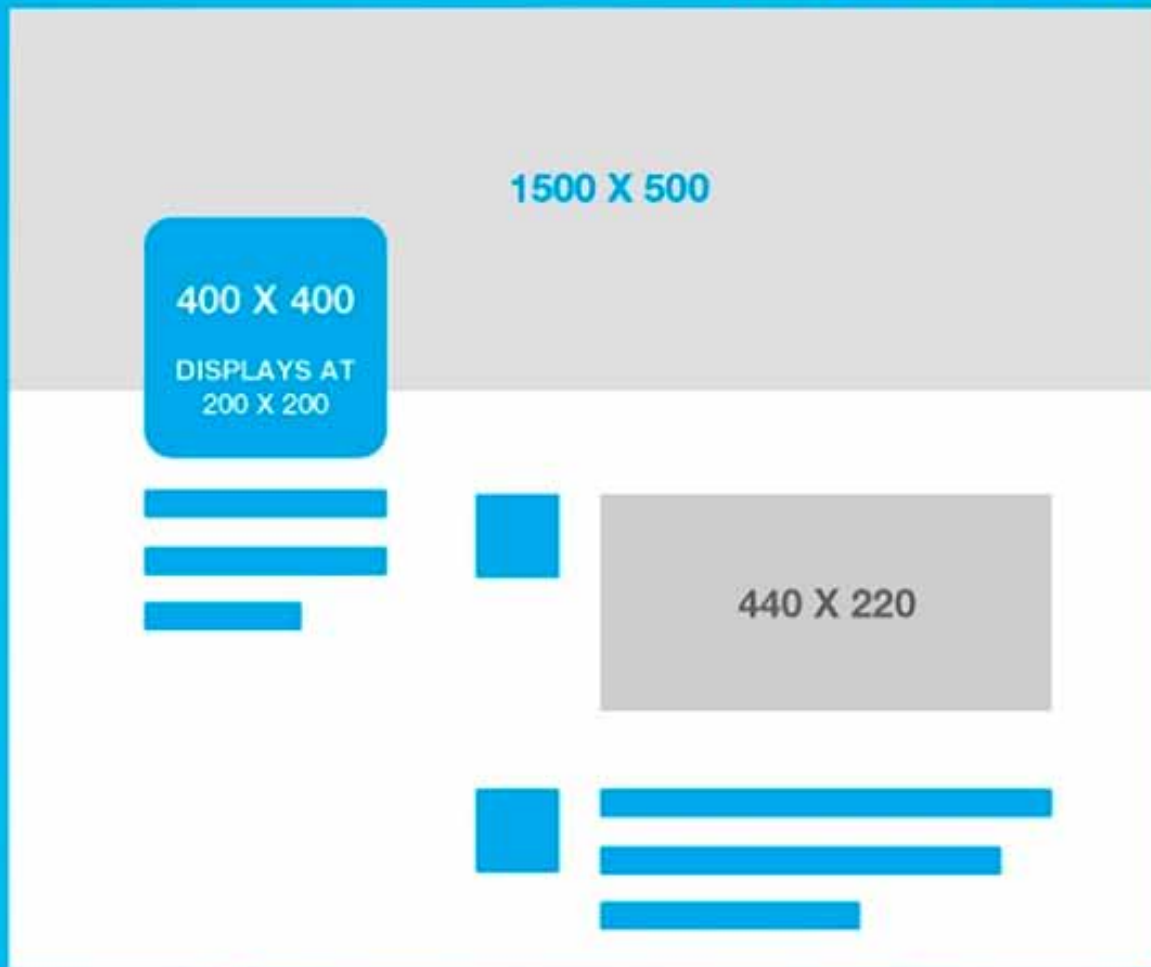
Image posts: 500 x 750

Image Guidelines

- Dash image sizes max at 1280 x 1920, and show in feeds at 500 x 750
- Images can't exceed 10 MB.
- Animated GIFS must be under 1 MB and max at 500 pixels.

Tumblr

Background: 1280 x 1024



Header Photo:
1500 x 500

Image Guidelines

- Recommended 1500 x 500 px
- Maximum file size of 10 MB, JPG, GIF, or PNG.

Profile Photo: 400 x 400

Image Guidelines

- Square Image – recommended 400 x 400 pixels.
- Maximum file size 100 KB.
- JPG, GIF, or PNG.

In-Stream Photo: 440 x 220

Image Guidelines

- Min to appear expanded 440 x 220 pixels.
- Max to appear expanded 1024 x 512 pixels.
- Appears in stream collapsed at 506 x 253 pixels.
- Max file size of 5 MB for photos, and 3MB for animated GIFs.

421 pixels

Save space for your
profile picture here



TWITTER DIMENSIONS

1600 x 421 pixels

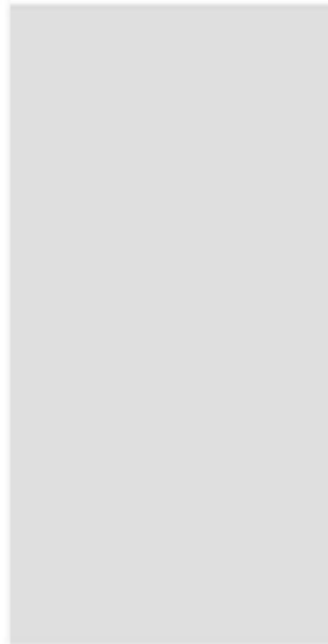
Insert large picture in this area.
Head over to [freestockphotos.org](https://www.freestockphotos.org) to find
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space for tweets , following, followers , likes

1600 pixels

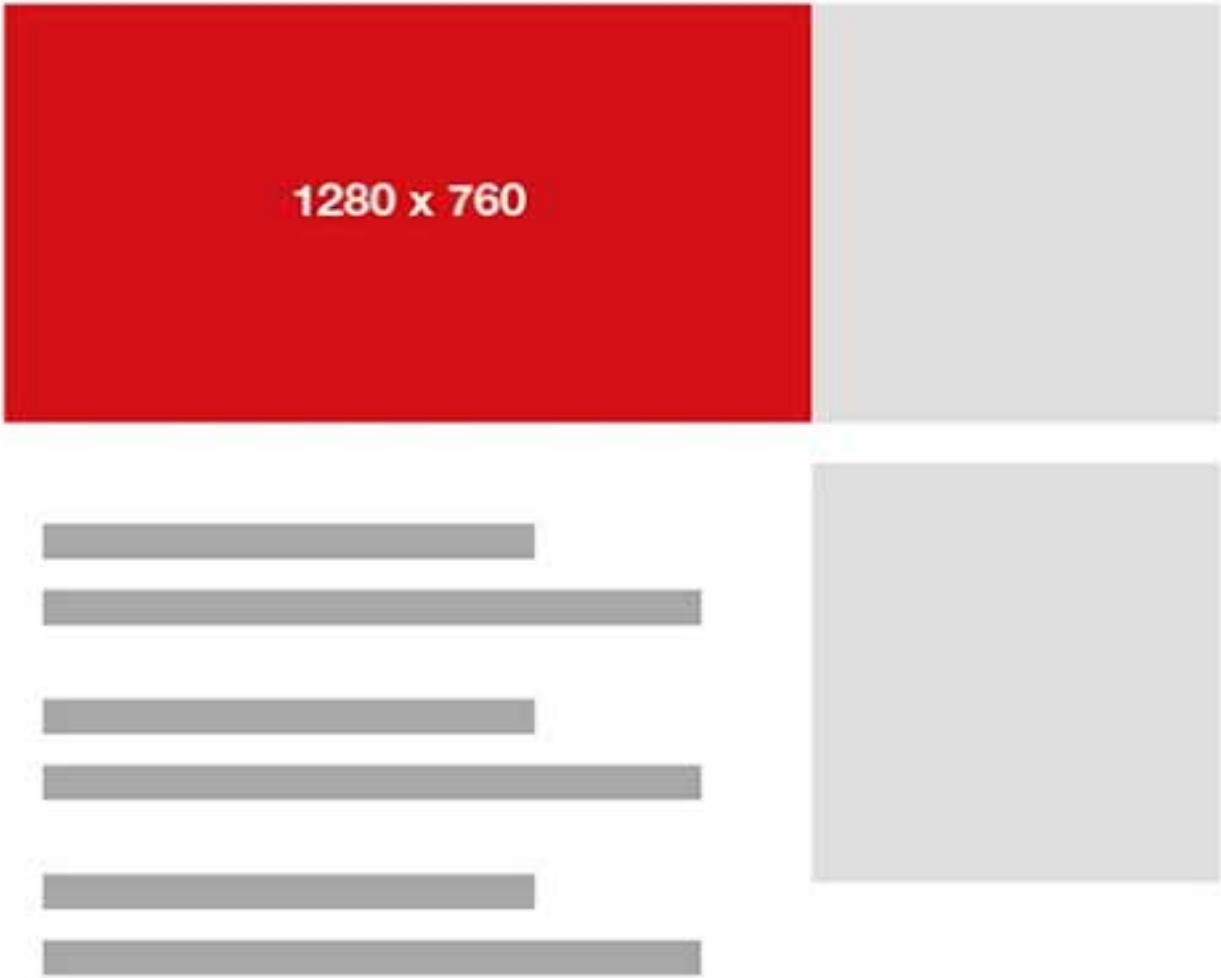
YouTube

2560 x 1440



1280 x 760





Video Uploads: 1280 x 760

Video Guidelines

- Videos must maintain a 16:9 aspect ratio.
- In order to qualify as full HD, your dimensions must be at least 1280 x 720 pixels.

Channel Cover Photo: 2560 x 1440

Image Guidelines

There are a lot of different platforms and devices that users can stream YouTube on so it's important that your brand has a photo optimized for each one.

Display Sizes:

- Tablet display: 1855 x 423
- Mobile display: 1546 x 423
- TV display: 2560 x 1440
- Desktop: 2560 x 423
(1546 x 423 - pixels are always visible).

YouTube

Optimized for TV
2560 x 1440 pixels

YOUTUBE DIMENSIONS



Optimized for
desktop (maximum)
2560 x 423 pixels

THIS AREA IS SAFE FOR ALL LOGOS & TEXT

Optimized for mobile and desktop (minimum)
1546 x 423 pixels

Optimized for
desktop (maximum)
2560 x 423 pixels



Optimized for tablets
1855 x 423 pixels



Optimized for tablets
1855 x 423 pixels